ULTRA-PREMIUM DISC BRAKE PADS



ADVICS

ADVANCED CERAMIC FRICTION TECHNOLOGY

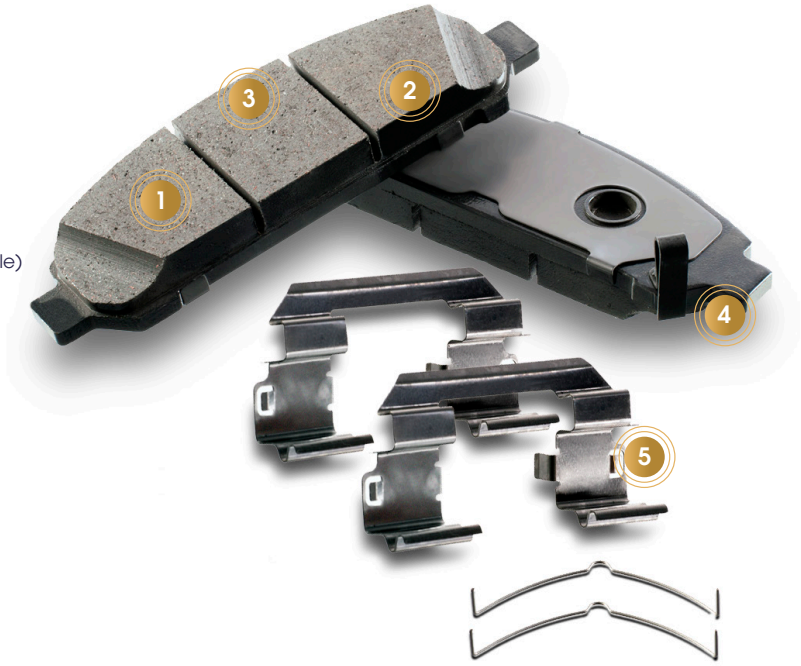
With over 30 years of OE expertise, ADVICS continues to set the standard in braking performance. ADVICS ultra-premium disc brake pads are engineered ceramic formulations to deliver balanced stopping power, low noise, and consistent pedal feel.



PADS | ROTORS | CALIPERS | HYDRAULICS | FLUIDS

ADVICSAFTERMARKET.COM

FEATURES AND BENEFITS:



1 **FEATURE:** **OE Engineered Friction Formulations**
BENEFIT: Produces safe braking performance, quiet operation, minimal dust, and longer pad and rotor life.

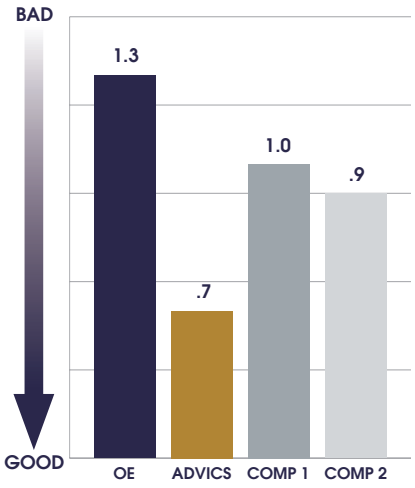
2 **FEATURE:** **OE Mirrored Slots and Chamfers** (where applicable)
BENEFIT: Absorb vibration, reduce noise and provide an excellent cost-per-mile value

3 **FEATURE:** **OE Positive Mold Production Process**
BENEFIT: Increases friction material density resulting in consistent pedal feel and performance.

4 **FEATURE:** **Fine Blank Steel Backing Plates Undergo a Corrosion-Resistant Treatment**
BENEFIT: Ensures backing plate rigidity throughout the life of the brake pad

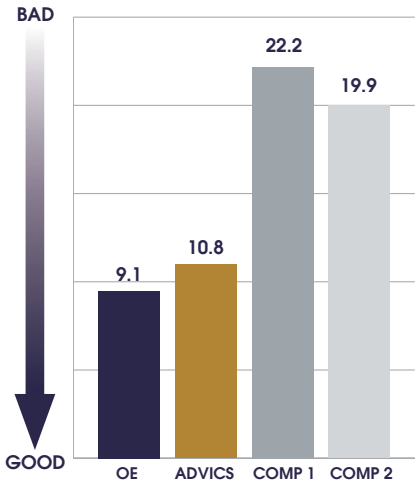
5 **FEATURE:** **Mechanical Wear Indicator and Hardware Kits (where applicable)**
BENEFIT: Alerts driver when pad life is reaching its end; Provides technician with the parts needed to get the job done

MINIMAL PAD WEAR



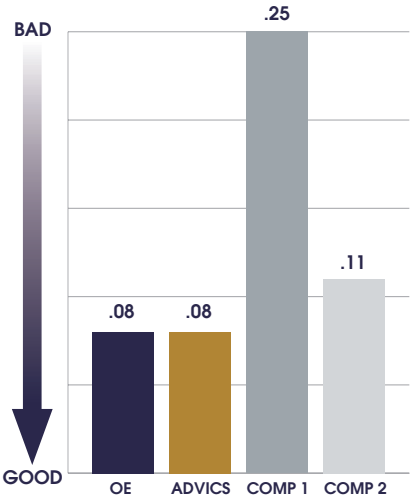
SAE J2707 - Wear Test Procedure
Pad Wear: mm/3,700 stops

LOW NOISE LEVELS



SAE J2521 - Squeal Noise Test Procedure
Percentage Noisy Stops > 70dB

CONSISTENT PEDAL FEEL



SAE J2522 - Dynamometer Global Brake Effectiveness
Pedal Feel Variation (25mph-125mph)

46% longer pad life than the OE product

46-51% less noise than competitive products

100% same pedal feel as the OE product

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